

Completed first action emails

To drive future usage, acknowledge when a new user uses feature X for the first time and list some more use cases for them to return to it again. The aim here is to make sure they see the value in repeat usage.

Email template #1

Hey **[insert name]**,

Awesome, you just created your first **[insert action]**!

To keep getting the most out of this feature, here are some other popular uses for it:

- **Use case #1**
- **Use case #2**
- **Use case #3**

And here's an awesome case study of how **[relevant customer's name]** uses the feature to **[insert relevant outcome]**.

Keep at it!

Thanks,

[insert name]

Email template #2

Hi **[insert name]**,

We've got an insider hack for you! Did you know, if you use **[insert feature name]** to

complete **[insert action]**, you could benefit from **[benefit #1]** and **[benefit #2]**?

To get in on the action head to our how-to guide on it [here](#).

P.s. Let us know if you want more or less of these kinds of tips moving forward:

More please | That's enough

Thanks,

[insert name]

Email template #3

Hey **[first name]**,

You're bossing it!

You just completed your first **[insert action]**, which is great!

If you've achieved everything you need, awesome.

But did you know...if you go one step further and **[insert required action]** you can **[insert outcome]**. Head to [this](#) how-to guide for more info.

Thanks,

[insert name]
