

New product features [email template]

It's important to keep your customers up-to-date with new features added to your product - and what better way than with a quick email?

Use this template as a guide to keep all your customers in the loop!

Hey **[Insert their first name]**,

Have you been struggling with **[briefly describe the problem that the new feature fixes]**?

Well, you're in luck!

[Insert feature name] has *just* landed, and it'll help you fix just that.

That's not all - **[insert feature name]** also:

- **[Benefit of feature]**
- **[Benefit of feature]**
- **[Benefit of feature]**

Watch this short tutorial video to get the most out of [insert feature name].

[Embed video tutorial]

Or, to find out more, check out **[link to info page]**!

If you have any queries or feedback, please let us know.

Thanks,

[Insert your name]
