

# Internal roadmap template



This is the top-line plan outlining the stages required to get your launch live.

Each of the tactics listed in the second column will have multiple sub-tasks associated with them (head to our launch checklist for help with these) and may vary from launch-to-launch.

This document is for internal use only and is often shared with other, relevant departments (like Product, Sales, Engineering, Operations, Customer Success, etc.) so they're up-to-speed with your timelines and what's required from them - and when.



















