# Data scorecard

The higher your data quality dimension score is, the better and more reliable your data. You'll need to define what you think the acceptable scores are.

If you want to give yourself an overall score to see how your data is measuring up, fill in a scorecard like the one below.

If your data score is currently below 18, aiming to get it into the average range for the first step is probably more realistic. Remember to be honest with yourself when scoring. This is a self-exercise, so you'll be fooling no one other than yourself.

| Data quality dimension | Score (1-5, with 5 being the best) | Notes |
| --- | --- | --- |
| Accuracy | | What are you doing well? What could you be doing better? |
| Completeness | | |
| Consistency | | |
| Timeliness | | |
| Validity | | |
| Uniqueness | | |
| Total | | |

| Data quality key | |
| --- | --- |
| High | 24 - 30 |
| Average | 18 - 24 |
| Low | Below 18 |